

MBA, Professional Program

Professional MBA Program

A weekend-based Internet-enhanced version of the MBA program exists as an alternative to the traditional part-time evening program. This program is a ~~48~~ 42 credit hour program for professionals with busy work or travel schedules.

Students meet on campus monthly, with the remainder of the interaction between instructor and students taking place online. Students proceed through the program as part of a cohort ~~group~~ and complete the requirements for the degree in ~~less than~~ two years.

The first ~~30~~ 24 hours of the Internet-based program consist of the ~~same~~ core courses required in the ~~evening Flex~~ program ~~(except for the mathematics and economics requirements, which are treated as prerequisites and must be satisfied prior to starting the program)~~ plus BUS AD 5100 Managerial Communication. The remaining 18 hours consist of the following courses:

ACCTNG 5401	Financial Reporting And Analysis	3
FINANCE 6590	Seminar In Finance	3
MGMT 5695	Seminar In Management	3
INFSYS 6891	Seminar in Information Systems	3
INTL BUS 5289	International Business Strategies	3
or BUS AD 6990	Strategy Formulation And Implementation	
LOG OM 6395	Seminar In Logistics And Operations Management	3
MKTG 5795	Seminar In Marketing	3

An international trip of 7 to 12 days is a degree requirement and takes place during the second year of the program.

Sign-offs from other departments affected by this proposal

None

Rationale

The requirement of an international trip was added to the Professional MBA program last year. The Bulletin entry was updated to reflect that addition.